

## BUSINESS AND INVESTMENT

The NHTA worked with over 30 companies last year, leading to over

**£800,000**

worth of commercial investment for member organisations from NHTA originated deal flow

NHTA helped develop a

**£500,000**

life sciences accelerator programme

In 2016 the NHTA handled **48 ENQUIRIES** from the private sector, translating into **31 NEW PROJECTS** benefitting NHTA members

## PARTNERSHIPS

The NHTA is on the **PERSONALISED MEDICINE**

All-Party Parliamentary Group

The NHTA is a formal partner of **HEALTH TECH WOMEN UK**

The NHTA is a formal partner of the Government's **NORTHERN POWERHOUSE** Programme

## OFFERING SUPPORT

The NHTA supported the submission of four Northern Biomedical Research Centre applications, which were awarded £55m

The NHTA has supported over six pan-regional research collaborations involving the majority of our member academic institutions and several NHS Trusts

The NHTA has facilitated the delivery of two high-value inward investments in partnership with UK Government, MPLN and Lumira DX with work ongoing to potentially deliver a third project

The NHTA continues to work closely with the Life Science Organisation (LSO), now part of the Department for International Trade (DIT)

The NHTA is a trusted advisor to the LSO helping coordinate inward investment missions

## COLLABORATION

The NHTA pulled together five new pan-northern research networks

Development of the 'Network Collaborative Framework' in clinical research

Standardised research support processes within NHTA operations



NIHR BRC Directors' Forum facilitated by the NHTA

Active and Healthy Ageing Symposium

## PROFILE

National coverage was achieved on the NHTA in the **Financial Times**, The New Statesman, on the **BBC** and the **Daily Mail** among others. In the big regional newspapers including Yorkshire Post, Newcastle Journal, Manchester Evening News, Northern Echo and in many health science sector press including DigitalHealth Age, EPN, Bio Portfolio, Hospital Matter and Lab Bulletin

There were **90,000,000** opportunities to see, hear or read about the NHTA in the media – a **1,700%** increase on the previous year

 views went up **250%**, followers went up **140%**  
 views **10,000%** and followers **170%**

We attended international **Bioscience** conferences, Northern Powerhouse and political party conferences to raise the profile of the NHTA

This had an advertising value of nearly **£1,000,000** & a PR value of **£3,000,000** – an increase of **1,300%** on the previous period

Our Day of Action on November 23 was attended by **200** top health sciences leaders from across the North, government, civil service and industry. Two health ministers spoke in addition to the Chair of NHS England